

January 2024 Newsletter



Opening Remarks

by our Chief

Dear Hayat Technologies Community,

As we step into the promising realm of 2024, I extend a warm welcome to our valued stakeholders, clients, and team members. At Hayat Technologies, our commitment to health-tech innovation stands firm. Through data-driven solutions and transformative strategies, we address core challenges, delving beyond the surface. Our approach, rooted in problem identification and thorough data analysis, reflects dedication. Together, let's build a healthier, more connected future, leveraging AI and Data Science for a lasting global impact on health and well-being.

Best regards,
Dr Helmi Zakariah
CEO, Hayat Technologies Sdn Bhd

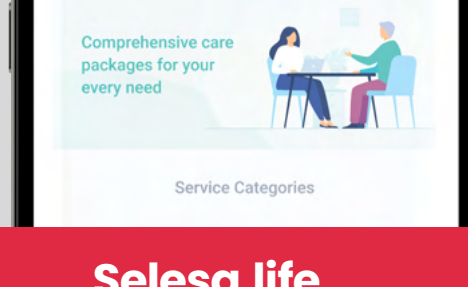
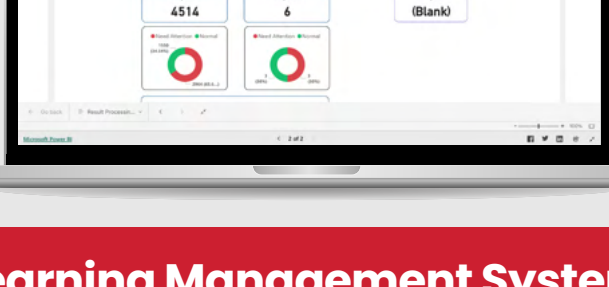
Latest Products & Features

Last year, we were in full innovative swing, whipping up a comprehensive range of products with state-of-the-art features. The momentum doesn't stop there – we're still on the path of redefining possibilities with these fantastic offerings.

Hayat Technologies

Q1

Q1



Learning Management System

Online Field Epidemiology Training & Upskilling Platform

An online learning platform customised for field epidemiology training, designed to upskill public health practitioners with intricacies of public health techniques and methodology. It was developed as a self-paced model to cater for on-the-job training scenarios.

Selesa.life

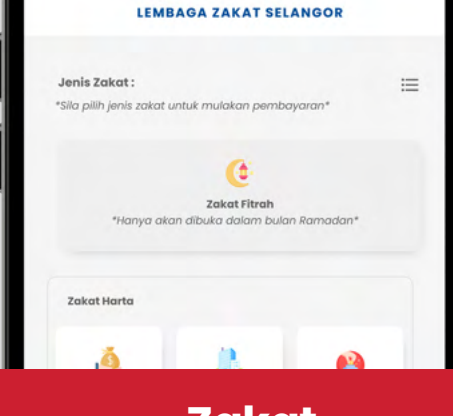
Digital Healthcare Marketplace & Care Management Platform

A system built as part of the continuum of care throughout a patient's journey, allowing users to choose from acquiring products, services and packages to fulfil their healthcare needs.

Selangkah

Q2

Q4



Zakat

Payment Feature

MamaKerja

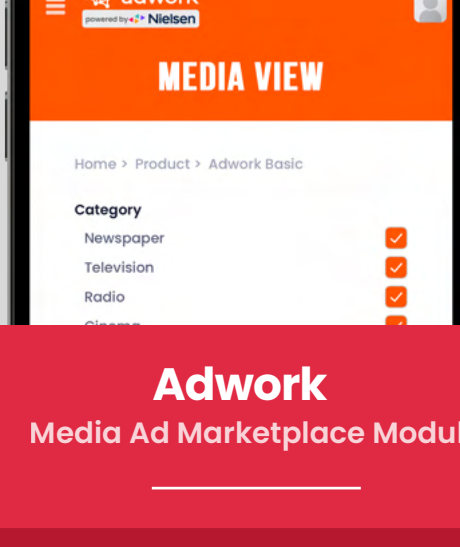
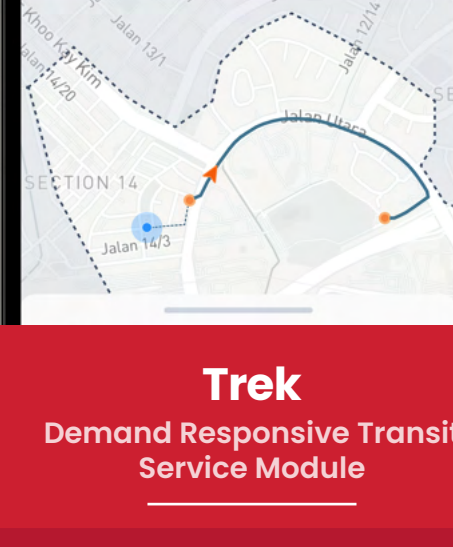
Childcare Incentive Program Module

A seamless platform facilitating direct contributions to the Selangor Zakat Board for Selangkah App users to fulfil their zakat obligations conveniently.

A registration platform within the Selangkah App, where eligible working mothers can apply for childcare cost incentives provided by the Selangor State Government.

Q4

Q4



Trek

Demand Responsive Transit Service Module

Adwork

Media Ad Marketplace Module

A booking module for Selangkah App users to book on-demand shared rides for first/last-mile connectivity to public transport within a locality.

An integrated Selangkah App feature allowing users to make informed advertising buys at affordable price points.

What's Next for HAYAT?

Brace yourselves for the excitement because, guess what? We're gearing up for a whirlwind of busyness in the coming months. Here's a sneak peek!

1 e-Learning Management System

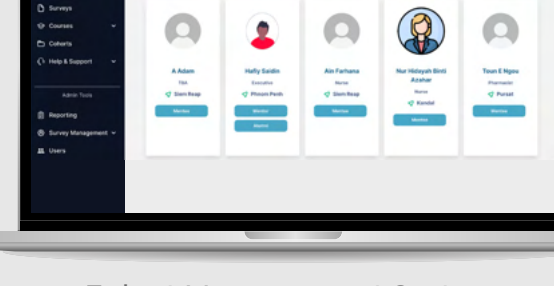
- This platform is gaining global interest, so the team will focus on market exploration to identify strategic partnerships and assess potential expansion opportunities.



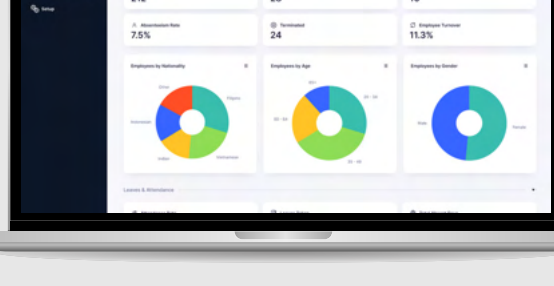
e-Learning Management System

2 Talent Management System (TMS) & e-Management System (SeMS)

- Currently in development are two digital solutions that Hayat had exclusively built for an international NGO. TMS streamlines, plans, monitors and optimises talent management processes within a public health organisations while SeMS streamlines and enhances various aspects of an organisation's day-to-day operations, ultimately leading to improved productivity.



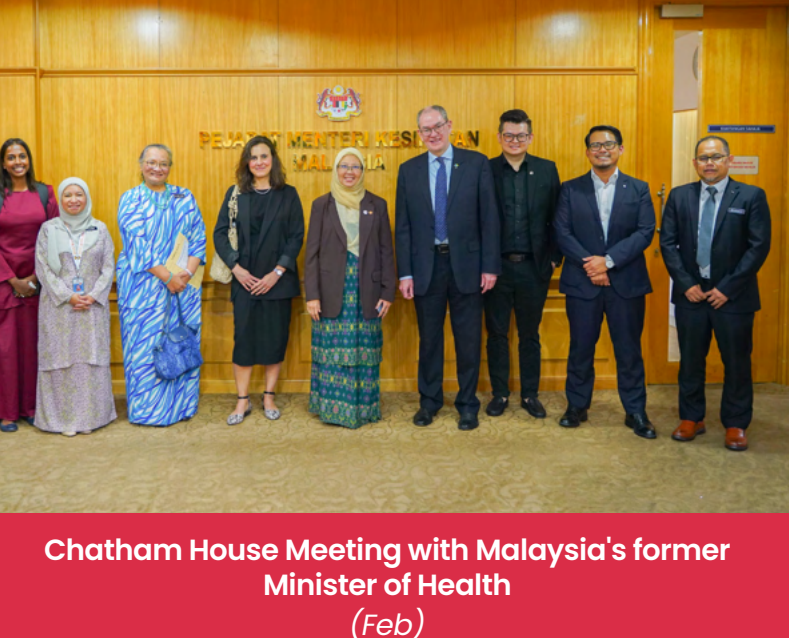
Talent Management System



e-Management System

2023 Event Highlights

Relive the moments that defined our remarkable journey last year.



Chatham House Meeting with Malaysia's former Minister of Health (Feb)



Chatham House Roundtable Meeting (May)



Company Trip (June)



Hayat Technologies Launch (July)



Interactive Learning Session @ Australian National University, Canberra (September)



SAFETYNET 1st Scientific Conference 2023 (September)



Selangor International Business Summit 2023 (October)



Selangor International Health Conference 2023 (October)

Milestones & Recognition

These accolades underscore our commitment to innovation and industry leadership.



**ASEAN
DIGITAL
AWARDS**



FINALIST

ASEAN Digital Awards 2024

Category Public Sector
Topic Digital Health Screening Tool

FINALIST

2023 OpenLearning Awards

Category OpenLearning Global Innovation
Course "One Health" Operationalisation: Responding to Emerging Threats of Zoonotic Pandemic

STAY CONNECTED WITH HAYAT

Visit myhayat.my for more information and follow Hayat on [LinkedIn](#) for real-time updates!

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